



## **iPayment® Inc. Announces Launch of TiSO™**

***New opportunities for software developers and technology providers to drive revenue growth and long term enterprise value through payments.***

New York, NY - - (July 30, 2015) – iPayment Inc., a premier provider of payment solutions and credit card processing services in the U.S., today announced the launch of TiSO. Designed for technology providers and software developers across all segments (in store, online and mobile), TiSO unlocks new customer engagement, earning and valuation opportunities and empowers developers with the tools, resources and personalized support they need to take ownership of the payments stream.

Unlike traditional referral relationships, TiSO provides developers with a simplified platform and path to become a direct payment solution provider. Developers are not only able to capitalize on expanded revenue opportunities and significantly increase their enterprise value, they are also positioned to deliver a holistic business solution to their customers; owning the entire customer relationship and unlocking the full potential around integrated commerce.

“The developer is a critical component of the retailer’s ecosystem and competition is fierce. Increased competition from new entries in software development are driving organizations to expand their footprint to add incremental value to their clients, creating a more holistic and streamlined customer experience,” said Greg Cohen, President, iPayment Inc. “TiSO enables all developers to take control of the payments experience to drive revenue and enterprise value.”

He added, “For years, the developer has done the majority of the work in terms of selling and maintaining the customer relationship around their solution, while the payments referral partner has reaped the financial reward. Delivering payments doesn’t need to be hard or complex, TiSO empowers the developer, allowing them to earn their full potential from each account.”

“Our core business centers on integrating custom payment solutions into our software partner’s platforms. iPayment’s TiSO team has been a direct extension of our company and has been invaluable helping us properly build, certify and maintain these programs,” noted Jeff Cole, President, Change Merchant Solutions. He added, “In the competitive landscape of finding, launching and maintaining software referral partners, TiSO is a true value add.”

TiSO simplifies the process for developers to begin selling payments. The company’s experienced team provides one-to-one support from integration through registration to direct sales training and program activation. And, developers receive a suite of technology tools engineered to streamline processes around customer acquisition and approval. TiSO also features a white-label sales program designed to support developers not fully committed to registration, but interested in taking more control of the payments experience and driving incremental revenues to their bottom line.

iPayment's Greg Cohen will be presenting on the opportunity around ownership of the payments stream in a session entitled, "Taking a Bigger Piece of the Payments Pie" at the upcoming RSPA Retail Now show, August 2-6, 2015 in Orlando, FL.

For more information on TiSO, please visit [www.tisopay.com](http://www.tisopay.com).

**About iPayment Inc.**

iPayment is a premier provider of payment solutions and credit card processing services in the U.S. With over 20 years of experience and 150,000 merchant customers, the company is consistently recognized for its experience and reputation.

From new product innovation to customer service satisfaction, iPayment is an organization focused on continuous improvement and growth. Over the past two years alone, the company has introduced ten new product offerings and value added services for their partners to deepen customer relationships, expand revenue opportunities and keep up with market demand. For more information on iPayment, please visit <http://www.ipaymentinc.com>.