



iPayment, Inc. Announces New Partnership with Opti-Port Brings valued based payment technologies and processing solutions to Opti-Port's growing membership

(New York, NY) March 29, 2016 – iPayment, Inc., a premier provider of payment solutions and processing services, today announced a new partnership agreement with Opti-Port, a national alliance of leading multi-office eye care providers that leverages the combined strength of its member companies to provide revenue enhancing, cost saving, and market expanding opportunities.

This new partnership leverages iPayment's enterprise business and support infrastructure. Partners like Opti-Port are equipped with the power of iPayment's industry leading direct sales force, dedicated account management, customized reporting, a full suite of payment technology solutions, and superior customer service and technical support for Opti-Port's members. Each program is customized to meet the partner's specific needs and designed to deliver maximum value for the partner and their end customer.

"A key element of our value proposition for our member providers is group purchasing," said Jim Edwards, President of Opti-Port. "As we evaluated potential partners for payment processing, we found that iPayment offered the most well-rounded program including sales and marketing support, technology offerings, simplicity in terms of applications, approvals and boarding, and, of course, pricing."

"Partnerships are core to our business," said Greg Castro, VP, Business Development, iPayment. "As we began our discussions with Opti-Port we found that our flexibility, transparency and suite of products and value added solutions were a perfect fit for their organization and the needs of their member providers. We designed a customized program for Opti-Port that is truly a win-win for everyone involved."

About iPayment Inc.

iPayment is a premier provider of payment solutions and processing services in the U.S. With over 17 years of experience and 150,000 merchant customers, the company is consistently recognized for its reputation, flexibility, and transparency. From new product innovation to customer service satisfaction, iPayment is an organization focused on small business enablement and delivering relevant and impactful services and solutions that help our reseller and referral partners and their respective customers sustain and grow their individual businesses. For more information on iPayment, please visit <http://www.ipaymentinc.com>.

About Opti-Port

Founded in 2001 in St. Louis, Opti-Port was created to help smaller eye care practices compete with national giants by leveling the playing field. Opti-Port offers its members a robust suite of products and services, including education, training, conferences, marketing, advanced web technology, and of course, group purchasing.

Opti-Port members consist of the most well run and successful eye care practices in the industry. As such, they know the optical industry inside and out and can provide valuable insight into every aspect of running a successful operation. By coming together and focusing on common solutions, Opti-Port members realize significant benefits that not only immediately help

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their day-to-day business, but also improve the long-term value of their company. For more information on Opti-Port, please visit <https://www.optiport.com>.

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