



Apriva & iPayment, Inc. Announce Mobile EMV Payment Solution

iPayment MobilePay Offers Low Cost EMV Mobile Point of Sale Solution

Scottsdale, Ariz. and New York, NY, March XX, 2016 — [Apriva](#), the leading provider of secure end-to-end wireless transaction processing solutions, and [iPayment, Inc.](#), a premier provider of payment solutions and processing services, today announced that they have extended their partnership to provide EMV capable solutions to small and mid-sized businesses (SMB) using mobile points of sale. This extension of iPayment's point of sale (POS) solutions brings EMV functionality to customers using their mobile payment application, iPayment MobilePay.

iPayment MobilePay is a unique white-labeled version of [Apriva's AprivaPay™ Plus](#) solution that turns Apple®, Android™ and Amazon Fire devices into mobile points of sale, enabling SMB customers to meet the growing demand for mobile purchases. This streamlined application is ideal for small and medium-sized businesses, and can be used in any number of venues – storefront or mobile. The solution delivers EMV chip card debit and credit acceptance, magstripe card acceptance, cloud based inventory, multi-user capability, language localization (English, French, Spanish), two-factor authentication and device tracking for added security, robust reporting features to merchants via an online web companion portal, the latest device and operating system compatibility, and compliance with Americans with Disabilities Act (ADA) regulations.

“Mobile acceptance is critical for our customers and EMV compliance is increasingly important as their customers, the consumers, expect to be able to use their chip cards and transact in a secure environment,” said Greg Cohen, President of iPayment, Inc. “Our partnership with Apriva allows us to provide not just EMV capabilities, but a wide variety of payment and commerce solutions to our channel partners, SMB customers and their end-customers, all from one easy mobile application.”

Apriva and iPayment, Inc. have had a long-standing partnership to bring flexible payment solutions to merchants. Apriva's connections with over 35 processors allow merchants to choose the right partners for their business, while also delivering a wide variety of choice in payments to their consumers and secure connections.

“Many small to medium sized businesses using mobile devices have not yet upgraded their payment solutions for EMV acceptance because of the general lack of availability in the marketplace. AprivaPay Plus is unique in that it has been EMV certified on multiple payment processors,” said Stacey Finley Tappin, Senior Vice President of Sales and Marketing Communications at Apriva. “iPayment MobilePay now offers a low

cost EMV solution to businesses that can be deployed on a wide variety of smartphones and tablets, enabling compliance for businesses of all sizes.”

For more information on Apriva’s POS solutions, visit <http://www.apriva.com/pos>, read our [company blog](#), or follow the company on [Twitter](#) or [LinkedIn](#).

Amazon and Fire are trademarks of Amazon.com, Inc. or its affiliates.

About Apriva

Formed in 2003, Apriva is the leading provider of end-to-end transactions and secure information messaging solutions that meet the exacting security and reliability requirements of financial services providers, government entities, and public service sectors. Through its two operating groups, Apriva Point of Sale (POS) and Apriva Information Security Systems (ISS), the company offers customers fully-managed, end-to-end, security solutions that incorporate hardware, software, network infrastructure and management tools. For more information, visit www.apriva.com.

About iPayment, Inc.

iPayment is a premier provider of payment solutions and processing services in the U.S. With over 17 years of experience and 150,000 merchant customers, the company is consistently recognized for its reputation, flexibility, and transparency. From new product innovation to customer service satisfaction, iPayment is an organization focused on small business enablement and delivering relevant and impactful services and solutions that help our partners and SMB customers sustain and grow their individual businesses. For more information on iPayment, please visit <http://www.ipaymentinc.com>.

Apriva Contacts:

Robin Rotz
Apriva
(480) 421-1275
rrotz@apriva.com

Lisette Rauwendaal
McGrath Power
(408) 200-3773
lissetter@mcgrathpower.com

iPayment, Inc. Contact:

Jennifer Reichenbacher
iPayment, Inc.
(617) 681-6422
jennr@ipaymentinc.com

###